

Press release

Amara Raja bags - '5S' awards at 15th ABK AOTS Competitions

Chennai, 25th January, 2017: Amara Raja Batteries Limited, India's leading industrial and automotive battery manufacturer has been bestowed with prestigious ABK AOTS awards in three different categories.

The accolade also demonstrates company's long-term commitment in implementation of 5S practices. 5S (Sort, Set in order, Shine, Standardize, Sustain) is a Japanese initiative aiming at higher order work culture resulting in maximum efficiency, quality and safety.

The awards were won under following three categories:

1. Automotive battery plant, Tirupati bagged **Model 5S Company** award
2. MVRLA battery plant, Chittoor won **5S sustenance** award
3. Automotive battery plant II , Chittoor Won **Gold award** under Excellence category

The Certificate of Appreciation was received by Mr. Jagan Mohan G, Head-Operations, Amara Raja Batteries Ltd. Awards were conferred by His Excellency Mr. Seiji Baba, Consul General of Japan in Chennai and Mr. M. M. Murugappan, Vice-Chairman, Murugappa Group.

Amara Raja is always at forefront in demonstrating excellence through effective work place management at all areas for a sustainable growth. To enhance workplace management, the 5S program has been initiated at Amara Raja to solve work related issues and ensure optimized storage, reduced time in items retrieval, improved equipment runtimes, finally resulting high productivity and quality products.

About ABK AOTS

A registered society formed voluntarily by Engineers, Executives, Entrepreneurs & others who had their Training with Japanese companies, through ABK AOTS (Asia Bunka Kaikan Association for Overseas Technical Scholarship), Japan Foundation, JICA, with clear focus to work as a Bridge between Japan and India in all spheres.

About Amara Raja Batteries Limited

Amara Raja Batteries Limited, a company with 26% equity each from Galla Family and Johnson Controls Inc, USA, is the technology leader and is one of the largest manufacturers of lead acid batteries for both industrial and automotive applications in the Indian storage battery industry.

In India, Amara Raja is the preferred supplier to major telecom service providers, Telecom equipment manufacturers, UPS sector (OEM & Replacement), Indian Railways and to Power, Oil & Gas among other industry segments. The industrial battery brands of Amara Raja are PowerStack®, AmaronVolt™ and Quanta®. Amara Raja is a leading manufacturer of automotive batteries under the brands - Amaron® and Powerzone™, which are distributed through a large pan-India sales & service retail network.

The Company supplies automotive batteries under OE relationships to Ashok Leyland, Ford India, Honda, Hyundai, Mahindra & Mahindra, Maruti Suzuki, and Tata Motors. The Company's Industrial and Automotive batteries are exported to countries in Indian Ocean Rim.